

DANIEL MUELLER

SENIOR CONSULTANT

Daniel Mueller is one of the earliest and most active pioneers of the executive coaching industry. As of 2020, he has provided executive coaching for more than 1,525 CEOs and executives, delivered 86,000+ hours of one-on-one executive coaching, and has been privileged to witness major transformation in the lives of most clients.

Passionate about serving leaders at every level, Daniel is dedicated to helping executives become more effective in all aspects of their personal and professional lives. Prior to specializing in executive coaching, he was CEO of a management training company, a business advisory firm, and an organizational development consultancy – all three of which heavily influenced his unique approach to executive coaching. In addition to drawing on these disciplines, Daniel has extensive training in the behavioral sciences, behavioral psychology, and executive career counseling. An avid student of executive leadership, he regularly speaks and publishes on subjects critical to executive peak performance.

Since 1996, Daniel has specialized in CEO and executive coaching, working in three main areas: leadership coaching, helping executives remove blind spots, leverage strengths, and overcome weaknesses; executive career coaching, helping executives transition from one role to another; and executive onboarding coaching, helping executives start new roles. He also provides training for professional leadership, career, and life coaches, and has a sub-specialty and passion around coaching faith-based leaders of non-profits.

Since his first executive coaching engagement in 1987, Daniel knew he had found his calling, and had a meteoric rise to the top of the emerging executive coaching profession. From 1990 to 1996, Daniel served as President and CEO of Solid Foundation International Inc., an organizational design and development consultancy. There, he led team-building initiatives, administered hundreds of interview-based 360° assessments for executive coaching clients, and created individualized leadership development plans.

From 1986 to 1990, Daniel was CEO of MAI, a management consultancy acquired in 1990 by Organizational Leadership and Development, Inc., and from 1982 to 1986, was CEO of Wellness Consultants, Inc., a management training company. He began his career in 1975 as a personal trainer and fitness coach. Daniel started college at the State University of New York at Stony Brook and relocated to Austin to complete a degree in the Plan 2 Honors Program in Liberal Arts at the University of Texas at Austin, which he never finished. He is gratefully married to the love of his life, Patty, and has three awesome daughters.

Executive Coaching Specializations

Executive Leadership Coaching (Growing to the Next Level)

Executive Career Coaching (Getting a New Executive Job)

On-Boarding Coaching (Starting a New Executive Job)

Portfolio Life Coaching (Moving into Semi-Retirement)

High Potential Coaching (Emerging Future Leaders)

Executive Team Coaching (All – Hands Team Coaching)

Practice Development (Coach-the-Coach for Internal or Professional Coaches)

